

2019 WORLD ROOKIE FEST by ROCK&RIDE. LIVIGNO. ITALY



**2019 WORLD ROOKIE FEST by ROCK&RIDE**

**- REGISTRATIONS ARE OPEN -**

*Mottolino Snowpark, Livigno, Italy,*

*12.16 January 2019: international slopestyle event and snowboard family meeting*

*17.19 January 2019: special Big Air Landing Training Session*

*Where new stars shine and snowboard families meet!*

The 14<sup>th</sup> Edition of the legendary **World Rookie Fest** by Rock&Ride will take place at the Mottolino Snowpark in Livigno, Italy, one of the most prestigious snowparks in the European Alps, from the 12<sup>th</sup> to the 16<sup>th</sup> January 2019. Moreover, for the very first time, there will be a limited number of spots for a special Air Bag Landing training session immediately after the slopestyle competition.

This year the World Rookie Fest in Livigno will be better than ever as Mottolino has a newly sculpted and designed World Class Snowpark with an integrated Air Bag landing set up as part of the training facilities on offer. Training on this special feature is available for a limited number of World Rookie Fest riders from January the 17th to January the 19th, immediately after the slopestyle competition. The interested teams can write to [registration@worldrookietour.com](mailto:registration@worldrookietour.com) to receive more information and to book their spot.

In addition to the **legendary slopestyle contest**, rookies and groms can take part to many side activities such as the yoga lesson, for an energy boost, the unavoidable film premieres, “**Kamikazu**” and the “**2017/2018 World Rookie Tour tv show**”, and many dinners and parties to meet other riders and to make new friends coming from the all over the world. Last but not least, the new WRT partner, “**Rock&Ride**”, will power a special live music event at the final party!

More than **150 riders from 20 nations** arrive every year for the **slopestyle competition** at the World Rookie Fest, which is actually the largest youth freestyle event in the history of snowboarding.

All the podium winners from World Rookie Fest slopestyle will be qualified for the 2019 World Rookie Finals. Furthermore, winners will be crowned and celebrated with prestigious awards: 2 all-inclusive tickets for the 2019 World Rookie Finals in Kitzsteinhorn - Zell am See-Kaprun (Austria), 2 all-inclusive tickets for 2019 Pila Rookie Fest, 2 tickets to the 2019 Rookie Shooting, 6 surf camps in Spain by SurfTolive.com and other prizes offered by other WRT sponsors: Union Binding, Level, Jail Jam and TSG.

Watch the 2018 World Rookie Fest video here: <https://vimeo.com/252687401>

The quiet times are over. Is there anything cooler than World Rookie Fest?





All-inclusive packages including 5 nights (in double room) check in 12/01 check out 17/01, 4 days lift tickets, race inscription only for athletes, WRF event pass to all lifestyle activities and party at the 2019 World Rookie Fest by Rock&Ride in Livigno:

Type of accommodation	Rider	Coach
2 ** hotel - half board	€ 505,00	€ 475,00
3 *** hotel - half board	€ 555,00	€ 525,00

Single room plus € 100,00 (20€ per night)

**IMPORTANT: if you have any special request for your accommodation (Apartment for 7 nights, specific hotel, less or more nights) just contact us and/or the Livigno Tourist Office will take care of your requests!**

*For no-show not communicated at least 5 days in advance a penalty of the full amount of the reservation will be charged to the national snowboard association.*

#### Air Bag Landing Training Session – 17.19 January 2019

Who is interested in join the Air Bag Training Session have to book the additional nights from January the 17<sup>th</sup> to Saturday the 19<sup>th</sup> and fix in advance the opportunity to use the big air bag because there are only a limited number of spot available.

Each extra night costs € 75,00 in 3\*\*\* stars hotel and € 65,00 in 2\*\* stars hotel, lift tickets can be purchased at the WRT race office at special conditions.

#### Info and registrations for the 2019 World Rookie Fest in Livigno, Italy: Anna Negri

Contacts: registration@worldrookietour.com phone: 0039.059.9783397 or 0039.338.1713960

#### Age Groups

2018/2019 WSF rookie events are reserved to Rookies (born from 1st of January 2001 to 31st of December 2003) and Groms (born from 1st of January 2004 and up), both boys and girls. All contests of the World Rookie Tour will generate valuable results for the World Rookie Rank developed by World Snowboard Federation.

**The World Rookie Tour is organized by Black Yeti SSRL** in collaboration with World Snowboard Federation and its National Snowboard Associations and it is made possible by Red Bull, Union Bindings, TSG Protection, Level Gloves, Livigno, Skipassion, Mottolino Fun Mountain, Surf2live.com, Jail Jam, Elle-Erre Easy Flag, Rock&Ride, World Snowboard Federation and Moon. You can follow the World Rookie Tour on our international media partners Sequence Magazine, Boardriding.com, Pleasure Snowboard Magazin and Quattro Media.





## 2018.19 WORLD ROOKIE TOUR CALENDAR

South America Rookie Fest (SS) – Valle Nevado, Chile 9.14 August 2018 **DONE**  
New Zealand Rookie Fest (SS+HP) – Cardrona, New Zealand 14.16 August 2018 **DONE**  
New Zealand Rookie and Grom Fest (SS+H) - Cardrona, New Zealand 2.5 October 2018 **DONE**  
Corvatsch Rookie Fest (SS) - Corvatsch, Switzerland 12.16 December 2018 **DONE**  
USASA Grom Fest (HP) – Copper Mountain, US 6. January 2019  
World Rookie Fest by Rock&Ride (SS) – Livigno, Italy 12.16 January 2019  
USASA Grom Fest (SS) – Keystone, US 10 February 2019  
Indy Park Rookie Fest (SS) – Nekoma, Japan 9.10 March 2019  
Rev Tour Rookie Fest (SS+HP) – Seven Springs, US 12.17 March 2019  
Pila Rookie Fest by Rock&Ride (SS) - Pila, Italy 13.17 March 2019  
World Rookie Finals (SS+HP) - Kitzsteinhorn - Zell am See-Kaprun, Austria 25.30 March 2019

### Follow the World Rookie Tour online @

web: [www.worldrookietour.com](http://www.worldrookietour.com)

facebook fan page: [www.facebook.com/worldrookietour](https://www.facebook.com/worldrookietour)

Instagram page: [www.instagram.com/worldrookietour](https://www.instagram.com/worldrookietour)

Vimeo channel: [www.vimeo.com/channels/worldrookietour](https://www.vimeo.com/channels/worldrookietour)

***If you dream to become a professional snowboarder, then your future starts from Rookie Fest!***



## EVENT INFO SHEET

## 2019 WORLD ROOKIE FEST by ROCK&amp;RIDE - MOTTOLINO SNOWPARK, LIVIGNO

<b>Event</b>	World Rookie Fest by Rock&Ride
<b>Location</b>	Livigno (Italy), Mottolino snowpark
<b>Date</b>	January 12.16, 2019
<b>Event Mode</b>	Slopestyle
<b>Age groups</b>	Rookie (1 <sup>st</sup> Jan 2001 – 31 <sup>st</sup> Dec 2003) / Grom (after 1 <sup>st</sup> Jan 2004)
<b>Prize</b>	2 All-inclusive tickets for the 2019 World Rookie Finals in Kaprun (Austria) 2 All-inclusive ticket for the 2018 Pila Rookie Fest 2 tickets to the end of season Rookie Shooting all podium riders will be qualified for the 2019 World Rookie Finals in Kaprun (Austria) 6 Surf Camps in Santander by <a href="http://www.surftolive.com">www.surftolive.com</a> products of sponsors Union Binding, TSG and Level
<b>Qualified Riders</b>	National team athletes registered directly by National Snowboard Association of the WSF (the list is published on <a href="http://www.worldsnowboardfederation.org">www.worldsnowboardfederation.org</a> ).
<b>Registration</b>	Registration must be done by the National Federation for the whole "National Team", by sending the application form to <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a>

## Accommodation

All-inclusive packages including 5 nights (in double room) check in 12/01 check out 17/01, 4 days lift tickets, race inscription only for athletes, WRF event pass to all lifestyle activities and party at the 2019 World Rookie Fest by Rock&Ride in Livigno:

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**IMPORTANT: if you have any special request for your accommodation (Apartment for 7 nights, specific hotel, less or more nights) just contact us and/or the Livigno Touristic Office will take care of yours request!**

For no-show not communicated at least 5 days in advance a penalty of the full amount of the reservation will be charged to the national snowboard association.

<b>Bibs Deposit</b>	ID or 30€ (cash)
<b>Judging</b>	With official judges and snowboard experts.
<b>Park Shaping</b>	Schneestern Mottolino Snowpark Crew.
<b>Transportation</b>	Taxi service to Livigno available from Bergamo, Zurich and Milan.
<b>Media Accreditation</b>	Contact by e-mail <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a>
<b>TV Production &amp; Pics</b>	The after the event, video highlights, footage and photos of the event will be available (contact <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a> ).
<b>Sponsor &amp; Partner</b>	Sponsor: Livigno, Livigno Skipassion, Mottolino Fun Mountain, Rock&Ride, Union Binding Company, TSG International, Oakley, SurftoLive.com, Moon srl, Level, Jail Jam, Elle Erre. Media Partner: Sequence, Boardriding.com, 4Snowboard, Quattro Media. The event is energized by Red Bull.
<b>Organization</b>	Black Yei SSRL and MOON srl.
<b>Contact for info</b>	Anna Negri - <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a> - ph: 0039.059.9783397 or 0039.338.1713960
<b>Official Website</b>	<a href="http://www.worldrookietour.com">www.worldrookietour.com</a>



## 2019 World Rookie Fest by Rock&amp;Ride – PROGRAM

12 Jan 2019 – Arrival Day	
12.00 – 20.00	Riders, coach and media registrations. Payment of entry Fee (only in cash) and accommodation packages (cash and credit card). Bibs Distribution. All at Race Office - Touristic Center Plaza Placheda
13 Jan 2019 – Training Day for all and Event Presentation	
10.30 – 14.00	Training at Mottolino Snowpark
16.30 – 17.30	Event Presentation at Race Office - Touristic Center Plaza Placheda
17.30 – 19.30	Welcome Party at Race Office Race Office - Touristic Center Plaza Placheda
14 Jan 2019 – Qualification Heat 1	
9.30 – 15.00	Training and Qualification at Mottolino Snowpark
16.30	Yoga Session at Race Office - Touristic Center Plaza Placheda
17.30	Results from Quali heat 1 and Coach Meeting at Race Office - Touristic Center Plaza Placheda
15 Jan 2019 – Qualification Heat 2	
9.30 – 15.00	Training and Qualification at Mottolino Snowpark
16.00	Pool session at Aquagranda
17.30	Results from Quali heat 2 and Coach Meeting at Race Office - Touristic Center Plaza Placheda Plaza Placheda
16 Jan 2019 – Finals	
10.00 - 14.00	Training and Finals at Mottolino Snowpark
17.00	Prize-giving Ceremony at Race Office - Touristic Center Plaza Placheda
22.30	Final Party at MIKY'S by Rock&Ride
17 Jan 2019 – Reserve Day or Departure Day or Big Air Bag Landing Training Day	
All day	Departure or Reserve day for competition // Training on Big Air Bag Landing at Mottolino snowpark,(limited spots available to be booked in advance)
18 Jan 2019 – Big Air Bag Landing Training Day	
All day	Training on Big Air Bag Landing at Mottolino snowpark,(limited spots available to be booked in advance)
19 Jan 2019 – Big Air Bag Landing Training Day	
All day	Training on Big Air Bag Landing at Mottolino snowpark,(limited spots available to be booked in advance) // final Departure

**ABOUT THE WORLD ROOKIE TOUR**

The World Rookie Tour is organized by the Black Yeti srl in collaboration with World Snowboard Federation and its National Snowboard Associations. It consists of a selection of high quality International events, the so called "Rookie Fests", reserved for riders under 18's only, in Europe, North and South America, Oceania and Asia. The World Rookie Tour consists not only of competitions: it also features loads of other activities to help rookies to grow in the field of professional snowboarding, such as photo & video shootings, avalanche and rescue clinics, meetings with photographers and international team managers, parties and English talks. Since year zero it awards tickets to world class events such as X Games Norway, The Arctic Challenge, The Air & Style, The World Snowboarding Championships, invitations to professional snowboard photo & video shootings, and freeride trip in Chile. Every year the tour crowns the World Rookie Champion at the end of season, at the World Rookie Finals, a unique event where the best youngsters from almost 30 countries compete and have fun. More information at [www.worldrookietour.com](http://www.worldrookietour.com).

**ABOUT THE WORLD SNOWBOARD FEDERATION.** The World Snowboard Federation (WSF) is the international organization exclusively working to develop the sport of snowboarding at all levels. Program areas include: competitions, Para-Snowboard, judge and shapers, education and certification, and snowboard activities for riders of every age. The WSF represents a network of National Snowboard Associations (NSAs) who work together at a worldwide level to promote the development of snowboarding. NSA members can find a source of inspiration and support from the WSF for the activities they are conducting within their nation and by working towards the same goal: progression of snowboarding from the ground up. The WSF collaborates with the TTR Pro Snowboarding, the owner and operator of the TTR World Snowboard Tour and the TTR World Ranking System. Through this collaboration and coordination of events at the TTR World Snowboard Tour, The WSF and the TTR want to create an environment that fosters the development of competitive snowboarding. In February 2012, the WSF and the TTR hosted the inaugural World Snowboarding Championships in Oslo, Norway, an elite level event to be held every four years in alternating cities around the world. Official website: [www.worldsnowboardfederation.org](http://www.worldsnowboardfederation.org).














### MEDIA ACCREDITATION FORM

#### Media Accreditation Request

Media Name			
Media Type (Print, Radio TV, On-line)			
Country			
First Name		Last Name	
E-Mail		Mobile	

#### CONTACTS

For general info registration:

Anna Negri - [registration@worldrookietour.com](mailto:registration@worldrookietour.com) - ph: 0039.059.9783397 or 0039.338.1713960

For media request:

Marco Sampaoli – [marco@moonsrl.it](mailto:marco@moonsrl.it) - ph: 0039.059.9783397 or 0039.340.3285569

WE'RE LOOKING FORWARD TO WELCOME YOU ALL AT LIVIGNO, ITALY!

