

2018 DEEJAY XMASTERS WORLD ROOKIE FEST - REGISTRATIONS ARE OPEN -

Mottolino Snowpark, Livigno, Italy, 20.25 January 2018 Where new stars shine and snowboard families meet!

The **Deejay XMasters World Rookie Fest** 13th edition will take place at the Mottolino Snowpark in Livigno, Italy, one of the most famous snowparks in the European Alps, from the 20th to the 25th January 2018. To everyone looking for some freestyle action, World Rookie Fest returned with Deejay XMasters, the most famous Italian freestyle event!

In traditional manner, and in addition to the **legendary slopestyle contest**, all visitors will be admitted to all the **activities** to get closer to the freestyle scene and take part to the event even without competing. Yoga lesson, the unavoidable film premiere "**2016/2017 World Rookie Tour tv show**", also dinners and parties to meet the other riders and make new friends coming from the all over the world. New for 2018 edition, from 20th January to 25th January, the event will happen together with "**Deejay XMasters**" with its incredible party and fun program.

More than **150 riders from 20 nations** arrive every year for the **slopestyle competition** at the World Rookie Fest, which is actually the largest youth freestyle event in the history of snowboarding. All the podium winners from World Rookie Fest slopestyle will be qualified for the 2018 World Rookie Finals and the event will give out points for the World Snowboard Point List and for the World Rookie Rank. In addition, they will be crowned and celebrated with **prestigious awards**: 2 all-inclusive tickets for the 2018 World Rookie Finals in Kaprun (Austria), 2 all-inclusive ticket to the 2018 Corvatsch Rookie Fest, 2 all inclusive ticket for Valle d'Aosta Rookie Fest, 3 tickets for the end of season Rookie Shooting, 6 surf camp in Spain by Surftolive.com, and other prizes offered by sponsors Union Binding, Oakley and TSG.

Watch the 2017 World Rookie Fest video here: https://vimeo.com/200139785

The quiet times are over: is there anything cooler than **Deejay XMasters World Rookie Fest**?





All inclusive accomodation packages including 5 nights (double room) check in 20/01 check out 25/01, 4 days lift tickets, race inscription only for athletes ,WRF event pass to all lifestyle activities and parties at the 2018 Deejay XMasters World Rookie Fest in Livigno:

Type of accomodation	Rider	Coach
2 ** hotel - bed and breakfast	€ 420,00	€ 390,00
2 ** hotel - half board	€ 470,00	€ 440,00
3 *** hotel - bed and breakfast	€ 470,00	€ 440,00
3 *** hotel - half board	€ 520,00	€ 490,00

Single room plus € 100,00

IMPORTANT: if you have any special request for your accommodation (Apartment for 7 nights, specific hotel, less or more nights) just contact us and the Livigno Touristic Office will take care of yours request!

For no-show not communicated at least 5 days in advance a penalty of the <u>full amount of the</u> <u>reservation</u> will be charged to the national snowboard association.

Info and registrations for the Deejay XMasters World Rookie Fest in Livigno, Italy: Matteo Fregni

Contacts: registration@worldrookietour.com phone: 0039.059.9783397 or 0039.349.2210017

Age Groups

2017/2018 WSF rookie events are reserved to Rookies (born from 1st of January 2000 to 31st of December 2002) and Grom (born from 1st of January 2003 and up), both boys and girls. All contests of the World Rookie Tour will generate valuable results for the TTR World Snowboard Tour Ranks and for the World Rookie Rank developed by World Snowboard Federation.

The World Rookie Tour is organized by Black Yeti SSRL in collaboration with World Snowboard Federation and its National Snowboard Associations, and it is made possible by Red Bull. You can follow the World Rookie Tour on our international media partners Pleasure Snowboarding Magazine, Sequence and Boardriding.com



2018 DEEJAY XMASTERS WORLD ROOKIE FEST LIVIGNO



2017.18 World Rookie Tour – Official Calendar

NZ Rookie Fest. Cardrona, New Zealand. October 05-08, 2017. Halfpipe and Slopestyle DONE World Rookie Rail Jam. Modena, Italy. October 26-28, 2017. Urban Rail Jam DONE Corvatsch Rookie Fest. Corvatsch, Swiss. December 13-17, 2017. Slopestyle DONE Deejay Xmasters World Rookie Fest. Livigno, Italy. January 20-25, 2018. Slopestyle Bulgarian Rookie Fest. Pamporovo-Mechi Cal, Bulgaria. January 26-28, 2018. Halfpipe and Slopestyle USASA Grom Fest. Keystone, USA. February 10, 2018. Slopestyle Valle d'Aosta Rookie Fest. Pila, Italy. February 21-25, 2018. Slopestyle USASA Grom Fest. Breckenridge, USA. February 25, 2018. Slopestyle USASA Grom Fest. Breckenridge, USA. February 25, 2018. Slopestyle Oslo Rookie Fest. Nekoma, Japan. March 03-04, 2018. Slopestyle Oslo Rookie Fest. Oslo, Norway. (to be confirmed) Mammoth Rev Tour Rookie Fest. Mammoth Mountain, California. March 15-16, 2018. Halfpipe and Slopestyle World Rookie Finals. Kitzsteinhorn, Zell am See-Kaprun, Austria. April 10-15, 2018. Halfpipe and Slopestyle

Follow the World Rookie Tour online @

web: <u>www.worldrookietour.com</u> facebook fan page: <u>www.facebook.com/worldrookietour</u> Vimeo channel: <u>www.vimeo.com/channels/worldrookietour</u>

> If you dream to become a professional snowboarder, then your future starts from World Rookie Tour!





EVENT INFO SHEET 2018 DEEJAY XMASTERS WORLD ROOKIE FEST - MOTTOLINO SNOWPARK, LIVIGNO

Event Location Date Event Mode Age groups Prize	Deejay XMasters World Rookie Fest Livigno (Italy), Mottolino snowpark January 20.25 2018 Slopestyle Rookie (1 st Jan 2000 – 31 st Dec 2002) / Grom (after 1 st Jan 2003) 2 All inclusive tickets for the 2018 World Rookie Finals in Kaprun (Austria) 2 All inclusive tickets for the 2019 Corvatsch Rookie Fest 2 All inclusive ticket for the 2018 Valle d'Aosta Rookie Fest 3 tickets to the end of season Rookie Shooting all podium riders will be qualified for the 2018 World Rookie Finals in Kaprun (Austria) 6 Surf Camps in Santander by <u>www.surftolive.com</u> products of sponsors Oakley, Union Binding and TSG
Qualified Riders	National team athletes registered directly by National Snowboard Association of the WSF (the list is published on <u>www.worldsnowboardfederation.org</u>).
Registration	Registration must be done by the National Federation for the whole "National Team", by sending the application form to registration@worldrookietour.com

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Judging	With official judges and snowboard experts.
Park Shaping	Schneestern Mottolino Snowpark Crew.
Transportation	Taxi service to Livigno available from Bergamo, Zurich and Milan.
Media Accreditation	Contact by e-mail registration@worldrookietour.com
TV Production & Pics	The after the event, video highlights, footage and photos of the event will be available (contact
	registration@worldrookietour.com).

Sponsor & Partner

Sponsor: Livigno, Livigno Skipassion, Mottolino Fun Mountain, Deejay XMasters, Union Binding Company, TSG





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Media Partner: Pleasure Snowboarding Magazine, Sequence, Boardriding.com, 4Snowboard, Quattro Media.
The event is energized by Red Bull.OrganizationBlack Yei SSRL and MOON srl.Contact for infoMatteo Fregni - registration@worldrookietour.com- ph: 0039.059.9783397 or 0039.349.2210017Official Websitewww.worldrookietour.com

International, Oakley, SurftoLive.com, Moon srl, Quiksilver and Roxy

IMPORTANT NOTE: New race office and event headquarter at "CIELO" – Via Gerus 253 - LIVIGNO

2018 DEEJAY XMASTERS World Rookie Fest - PROGRAM

20 Jan 20	18 - Arrival Day
15.00 – 20.00	Riders, coach and media registrations. Payment of entry Fee (only in cash) and accommodation packages (
	cash and credit card). Bibs Distribution. All at Race Office c/o "CIELO" Via Gerus 253, Livigno, Italia
23.30	DEEJAY Xmasters Party @Miky's Pub
21 Jan 201	18 – Training Day for all and Event Presentation
10.30 – 14.00	Training in Slope Style at Snowpark Mottolino
9.30 - 16.30	Deejay XMasters party village at Mottolino gondola
	Event Presentation at Race Office c/o "CIELO" Via Gerus 253, Livigno, Italia and video premiere
17.30 – 19.30	Welcome Party at Race Office c/o "CIELO" Via Gerus 253, Livigno, Italia
15.30	DEEJAY Xmasters Aprés Ski @ Kosmo
• 22 Jan 201	L8 – Qualification for Heat 1
9.30 - 15.00	Training and Qualification in Slope Style at Mottolino Snowpark
9.30 - 16.30	Deejay XMasters party village at Mottolino gondola
16.30	Yoga Session at Race Office c/o "CIELO" Via Gerus 253, Livigno
17.30	Results from Quali heat 1 and Coach Meeting at Race Office c/o "CIELO" Via Gerus 253, Livigno
• 23 Jan 201	L8 – Qualification for Heat 2
9.30 - 15.00	Training and Qualification at Mottolino Snowpark
16.00	Pool session at Acquagranda
17.30	Results from Quali heat 2 and Coach Meeting at Race Office c/o "CIELO" Via Gerus 253, Livigno
• 24 Jan 201	8 – Finals for Heat 1 and Heat 2
10.00 - 14.00	Training and Finals at Mottolino Snowpark
17.00	Prize-giving Ceremony at at Race Office c/o "CIELO" Via Gerus 253, Livigno
22.30	Final Party at MIKY'S
• 25 Jan 201	8 – Reserve Day or Departure Day
All day	Departure or Reserve day for competition





ABOUT THE WORLD ROOKIE TOUR

The World Rookie Tour is organized by the Black Yeti ssrl in collaboration with World Snowboard Federation and its National Snowboard Associations. It consists of a selection of high quality International events, the so called "Rookie Fests", reserved for riders under 18's only, in Europe, North and South America, Oceania and Asia. The World Rookie Tour consists not only of competitions: it also features loads of other activities to help rookies to grow in the field of professional snowboarding, such as photo & video shootings, avalanche and rescue clinics, meetings with photographers and international team managers, parties and English talks. Since year zero it awards tickets to world class events such as The Arctic Challenge, The Air & Style, The World Snowboarding Championships, invitations to professional snowboard photo & video shootings, and freeride trip in Chile. Every year the tour crowns the World Rookie Champion at the end of season, at the World Rookie Finals, a unique event where the best youngsters from almost 30 countries compete and have fun. More information at www.worldrookietour.com.

ABOUT THE WORLD SNOWBOARD FEDERATION

The World Snowboard Federation (WSF) is the international organization exclusively working to develop the sport of snowboarding at all levels. Program areas include: Halfpipe, Big Air and Slopestyle competitions, Banked Slalom, Para-Snowboard, judge and shapers, education and certification, and snowboard activities for riders of every age. The WSF represents a network of National Snowboard Associations (NSAs) who work together at a worldwide level to promote the development of snowboarding. NSA members can find a source of inspiration and support from the WSF for the activities they are conducting within their nations and by working towards the same goal: progression of snowboarding from the ground up. Amateur and Pro Riders alike need to be members of the WSF to support the sport of snowboarding and enjoy the advantages of being a WSF Member.

ABOUT WORLD SNOWBOARDING

World Snowboarding promotes competitive snowboarding in representing the interests of a professional network of events, athletes, national sport associations and industry partners. A Non-Profit organization, World Snowboard Federation owns World Snowboarding, which administrates the widely respected global ranking system and the World Snowboarding Points Lists (WSPLs). By offering a fair, unbiased, global ranking platform, and through maintaining global competition, course-build, safety and judging standards, World Snowboarding brings transparency to the sport, across the freestyle disciplines of Halfpipe, Slopestyle and Big Air. Through World Snowboarding's four-tiered Regional to Elite level tour structure, it encourages, develops and supports rider progression from rookies to world-class athletes, where the Elite level, WST events are the ultimate pinnacle of snowboarding competition.

