



## MADONNA DI CAMPIGLIO AND THE WORLD ROOKIE FREESKI FINALS

Are you ready to live the best experience in your career?

World Rookie Freeski Finals

Madonna di Campiglio, Italy - 20.24 March 2022 – Slopestyle

After having seen the strongest freeskiers among a long qualifying tour, riders from all over the world will land in a perfect and gorgeous **Ursus Snowpark**, from the 20th to the 24th March 2022. Trentino, **Madonna di Campiglio** and the Black Yeti, join forces to discover the future stars of freeski, ready and excited to host them in one of the best ski resort in Europe.

Program of the 2022 World Rookie Freeski Finals will include not only the awaited slopestyle contest but also many lifestyle activities such as acrobatic clinic with our partner Freestyle Academy, welcome and final party.

### Tons of huge prizes

The 2022 World Rookie Tour Freeski Champions, both male and female, will get a spot in the next season FIS World Cup Tour, will be invited to Red Bull Special Experience. Best groms, male and female will get two golden ticket for the next World Rookie Tour season. In addition, for all the podium rookie riders will be awarded surf camps by our historic partner SurfToLive and prizes in products by TSG, Jail Jam.

If you want to see with your eyes the future of freeskiing, you have to be in Madonna di Campiglio, a big chance to kick-start a long career.

Still not convinced? Ursus Snowpark offers everything that a freestyler could ever wish for, from easy through medium right up to pro level.

Watch the amazing course preview: <https://bit.ly/3CbKYno>

### PROGRAM

Sunday, March the 20<sup>th</sup> – Arrival Day, registration and Welcome Party

Monday, March the 21<sup>st</sup> – Training Day + Acrobatic Clinic

Tuesday, March the 22<sup>nd</sup> – Qualification Day + Special Activity to be announced

Wednesday, March the 23<sup>rd</sup> – Finals Day + Final Party

Thursday, March the 24<sup>th</sup> – Reserve and/or Departure day





## ALL-INCLUSIVE PACKAGES

Thanks to the collaboration with the Madonna di Campiglio tourism office, athletes, companions and friends, can join the event with a special all-inclusive package:

**RIDERS: 499€**

**COACHES/PARENTS: 399€**

**For single room extra cost: 20€ per night**

All-inclusive packages includes:

- 3 days lift tickets (Monday 21<sup>st</sup> – Tuesday 22<sup>nd</sup> – Wednesday 23<sup>rd</sup>),
- 4 nights' accommodation in 3star hotel with half board treatment in multiple room (check-in Sunday 20<sup>th</sup> – check-out Thursday 24<sup>th</sup>)
- entry fee (just for riders)
- afternoon activities, free drinks and welcome goodie bag
- For no-show not communicated at least 5 days in advance a penalty of the **full amount of the reservation** will be charged to the national association or club.

**IMPORTANT: if you have any special requests for your accommodation like different check-in/check-out dates or you need more days of lift-tickets just let us know at the moment of the inscription and we will manage them!**

## Registrations and Information:

[registration@worldrookie.com](mailto:registration@worldrookie.com)

Phone +39 059.9783397 or +39.340.3285569

All tour events, including the finals, will follow all future directives on Covid19 prevention, to ensure the safety of riders, coaches, companions and staff.





## PROGRAM WORLD ROOKIE FREESKI FINALS 2022

(this program could be modified)

<b>SATURDAY 19th MARCH</b>	
15.00 - 18.00	Race Office @ Sala della Cultura (Madonna di Campiglio, Via Pradalago 8) - Riders, coach and media registrations. Payment of Entry Fee (only in cash). Bibs Distribution.
<b>SUNDAY 20th MARCH</b>	
9.00 - 12.30 // 15.00 - 19.00	Race Office @ Sala della Cultura (Madonna di Campiglio, Via Pradalago 8) - Riders, coach and media registrations. Payment of Entry Fee (only in cash). Bibs Distribution.
10.30 - 14.30	Free Training at Ursus Snowpark
17.00-19.30	Welcome Apertif @ Cafè D'or
<b>MONDAY 21st MARCH</b>	
9.00 - 10.00 // 15.00 - 19.00	Race Office @ Sala della Cultura (Madonna di Campiglio, Via Pradalago 8) - Riders, coach and media registrations. Payment of Entry Fee (only in cash). Bibs Distribution.
10.30 - 14.30	Official Training at Ursus Snowpark
16,30 - 19.30	Acrobatic Training Session @Freestyle Academy // Max 40 rider each group (16.30-18.00 / 18.00-19.30)
21.00	Coach Meeting online
<b>TUESDAY 22nd MARCH</b>	
15.00 - 18.00	Race Office @ Sala della Cultura (Madonna di Campiglio, Via Pradalago 8)
10.00 - 15.00	Quali at Ursus Snowpark
16.00-17.30	Special Activity to be announced
21.00	Coach Meeting online
<b>WEDNESDAY 23 MARCH</b>	
17.00 - 19.00	Race Office @ Sala della Cultura (Madonna di Campiglio, Via Pradalago 8)
10.00 - 15.00	Finals at Ursus Snowpark
16.00	Final Party @ Fortini LAB (at the starting of Groste Gondola)
<b>THURSDAY 24th MARCH</b>	
all day	reserve day + departure at Ursus Snowpark

**Afternoon activities and workshop will be added following the Italian regulation against Covid-19 diffusion.**





## Age Groups

2021/2022 World Rookie Tour events are reserved to Rookies (born from 1st of January 2004 to 31st of December 2006) and Groms (born from 1st of January 2007 and up), both male and female. All contests in the World Rookie Tour will generate valuable results for the World Rookie Rank.

**The World Rookie Tour is organized by Black Yeti company** in collaboration with National and International Sports Associations and it is made possible by Red Bull, Völkl, Marker, Union Bindings, TSG Protection, Level Gloves, Surf2live.com, Jail Jam, Elle-Erre Easy Flag, Nitro Snowboards, and Moon. You can follow the World Rookie Tour on our international media partners Sequence Magazine, Boardriding.com, Prime Snowboarding, Prime Skiing, Source Skateboarding, and Quattro Media.

For Snowboard, Freeski and Skateboard Calendar, please check the last [online version here](#).

## Follow the World Rookie Tour

Web: [www.worldrookietour.com](http://www.worldrookietour.com)

Facebook: [www.facebook.com/worldrookietour](https://www.facebook.com/worldrookietour)

Instagram: [www.instagram.com/worldrookietour](https://www.instagram.com/worldrookietour) @worldrookietour #worldrookietour

Vimeo: [www.vimeo.com/channels/worldrookietour](https://www.vimeo.com/channels/worldrookietour)

email: [info@worldrookietour.com](mailto:info@worldrookietour.com)

*If you dream to become a professional action sport athlete,  
then your future starts from the World Rookie Tour!*

## ABOUT WORLD ROOKIE TOUR

The World Rookie Tour is organized by the Black Yeti srl in collaboration with World Snowboard Federation, National Snowboard, Ski and Skateboard Associations, and selected action sports agencies. It was born in 2005 as a series of youth snowboard events and it consists now of a selection of high-quality International events for snowboard, Freeski, Skateboard and Surf, the so-called "Rookie Fests", reserved for riders under 18's only, in Europe, North and South America, Oceania and Asia. The World Rookie Tour consists not only of competitions: it also features loads of other activities to help rookies to grow in the field of professional action sports, such as photo & video shootings, avalanche, and rescue clinics, meetings with photographers, and international team managers, parties and English talks. Since year zero, it awards tickets to world-class events such as X Games Norway, Audi Nines, The Arctic Challenge, The Air & Style, The World Snowboarding Championships, Red Bull Roller Coaster, Simple Session, Mystic Sk8 Cup, invitations to professional photo & video shootings, and shooting trip all around the world. Every year the tour crowns the World Rookie Champions at the end of the season, during the World Rookie Finals, a unique event format where the best youngsters from almost 30 countries compete and have fun. More information at [www.worldrookietour.com](http://www.worldrookietour.com).

## ABOUT BLACK YETI srl

The Black Yeti is an amateur sports club dedicated to the realization of Snowboard, Freeski, Skateboard and Surf projects for boys and girls up to 18 years of age, at international level. One of the most successful projects is the World Rookie Tour, the biggest and the most famous tour in the action sports world that attracts 3.000 young athletes from 30 nations to the events called "Rookie Fest", organized all over the world: Italy, Europe, North and South America, Oceania and





Asia. The Rookie Fests program includes not only the competition but also many side activities such as avalanche and rescue clinics, workshops, and English talks.

**World Rookie Tour Media Manager**

Marco Sampaoli - [marco@moonsrl.it](mailto:marco@moonsrl.it) - Tel +39.059.9783397 or +39.340.328.55.69

**World Rookie Tour Event Coordinator**

Meinhard Trojer - [meinhardtrojer@powdern.com](mailto:meinhardtrojer@powdern.com) - Tel +43.650.56.37.424





## EVENT INFO SHEET

### 2022 WORLD ROOKIE FREESKI FINALS - URSUS SNOWPARK, MADONNA DI CAMPIGLIO

<b>Event</b>	World Rookie Freeski Finals
<b>Location</b>	Madonna di Campiglio (Italy), Ursus snowpark
<b>Date</b>	March 20 <sup>th</sup> – 24 <sup>th</sup> 2022
<b>Race Office:</b>	Sala della Cultura, Madonna di Campiglio, Via Pradalago 8
<b>Event Format</b>	Freeski Slopestyle
<b>Age groups</b>	Rookie (1 <sup>st</sup> Jan 2004 – 31 <sup>st</sup> Dec 2006) / Grom (after 1 <sup>st</sup> Jan 2007)
<b>Prize</b>	2 tickets to compete in FIS World Cup 2022-2023 2 special Red Bull Experience 2 “Golden Tickets” 6 Surf Camps in Santander by <a href="http://www.surftolive.com">www.surftolive.com</a> Products from sponsors Volkl, Marker, TSG and other to be announced
<b>Qualified Riders</b>	<p>The Top 3 riders (both male and female / rookies and groms) from every WRT stops of the from 2021/22 are already qualified to the World Rookie Finals. All the podium riders from the Hintertux World Rookie Freeski Finals 2021 are already qualified (if they are still in the age).</p> <p>In addition to that every nation will have 6 spots as wild card to compete in WRT Freeski Finals.</p> <p>Note: FIS code is not mandatory to compete in World Rookie Freeski Finals.</p>
<b>Registration</b>	Registration must be done by the National Federation or national coach, for the whole “National Team”, by sending the application form to <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a>
<b>Accommodation</b>	<p>All the athletes, coaches and parents will be accommodated with a special deal at the Olympic Regina 3stars hotel located in Pinzolo: <a href="https://www.olympichotels.it/hotels/regina-hotel/">https://www.olympichotels.it/hotels/regina-hotel/</a></p> <p>At the end of the availability in the over mentioned hotel the organization will provide a different accommodation as similar as possible.</p>
<b>Prices</b>	<p>All-inclusive packages:</p> <p><b>RIDERS: 499€</b> <b>COACHES/PARENTS: 399€</b></p> <p>All-inclusive packages includes:</p> <ul style="list-style-type: none"><li>• 3 days lift tickets (Monday 21<sup>st</sup> – Tuesday 22<sup>nd</sup> – Wednesday 23<sup>rd</sup>),</li><li>• 4 nights accommodation in 3star hotel with half board treatment in multiple room (check-in Sunday 20<sup>th</sup> – check-out Thursday 24<sup>th</sup>)</li><li>• entry fee (just for riders)</li><li>• afternoon activities, free drinks and welcome goodie bag</li></ul> <p><b>For single room extra cost: 20€ per night</b></p>





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<b>Bibs Deposit</b>	ID or 30€ (cash)
<b>Judging</b>	With official judges and freeski experts.
<b>Park Shaping</b>	Ursus Snowpark Crew.
<b>Transportation</b>	Taxi and Shuttle service to Madonna di Campiglio are available from the nearest airport: Milan Bergamo and Verona. More info here: <a href="https://www.campigliodolomiti.it/en/pagine/dettaglio/contact_us,76/how_to_get_here,187.html">https://www.campigliodolomiti.it/en/pagine/dettaglio/contact_us,76/how_to_get_here,187.html</a>
<b>Media Accreditation</b>	Contact by e-mail <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a>
<b>TV Production &amp; Pics</b>	After the event, video highlights, footage and photos of the event will be available (contact <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a> ).
<b>Sponsor &amp; Partner</b>	APT Madonna di Campiglio, Funivie Madonna di Campiglio, Trentino, Ursus Snowpark, Volkl, Marker, TSG International, SurfToLive.com, Sticker Mule, Moon srl, Level, Jail Jam, Elle Erre, Blue-Tomato. Media Partner:Boardriding.com, Quattro Media. The event is energized by Red Bull.
<b>Organization</b>	Black Yeti SSD arl and MOON srl.
<b>Contact for info</b>	<b>Marco Sampaoli</b> - <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a> - ph: 0039.059.9783397 or 0039.340.3285569
<b>Official Website</b>	<a href="http://www.worldrookietour.com">www.worldrookietour.com</a>

