



## Ready for the World Rookie Freeski Finals

Madonna di Campiglio, Italy - 20.24 March 2022 – Slopestyle

The most anticipated event of the entire **World Rookie Tour Freeski** is just around the corner and the enthusiasm that accompanies it is palpable! Freeskiers from all over the world will live an unforgettable experience, full of events, activities and fun. Madonna di Campiglio and the incredible Ursus Snowpark in fact, will host young guns from **four different continents**: Japan, Australia, Argentina, Nederland, Switzerland, Norway, Austria, France, Germany, Sweden, USA and of course Italy.

Incredible prizes await riders in Italy: the 2022 World Rookie Tour Freeski Champions, both male and female, will have the possibilities to join the professional community directly by winning the last spots for the **FIS World Cup 2023** and a **special training week at Prime Session in Stubai, Austria**. Male champion will be also won an invite to the **Red Bull Infinite Lines 2023** that will take place in Avoriaz, France and to **Absolute Spring Battle 2023** in Flachauwinkl, Austria. In addition, for all the podium rookie riders will be awarded surf camps by our historic partner SurftoLive and prizes in products by TSG, Jail Jam. Grom champions will get the **"WRT Golden Ticket"** which will allow all-inclusive and free participation for every 2023 WRT Freeski Events.

In addition and for the first time, the World Rookie Tour has decided to create a digital competition for the kids, parallel to the freestyle ski finals! **The "Spin-Off" Challenge**, will take place on OUTBND, The Action Sports Social Network: here the riders will post their favorite spin and vote each other for a chance to win WRT signature merchandising. It's an amazing opportunity to digitalize the rookie community, allowing the kids to stay in touch even after the competition ends.

### Competition Slope Style set up and skatepark facility

The Ursus Snowpark shaper crew created a dedicated set up for the WRT Freeski Finals in order to create the best competitive environment and allow the riders to express their highest level. Competitors will battle on 2 different lines, M and L, counting each 3 jumps from 10m to 23m, multiple rails obstacle, and a final wall ride. Finally Pinzolo, the mountain town where we will stay, hosts a nice concrete skatepark so bring your skateboard to have fun with your friends.

### PROGRAM

Sunday, March the 20th – Arrival Day, registration and Welcome Party

Monday, March the 21st – Training Day + Acrobatic Clinic

Tuesday, March the 22nd – Qualification Day + Special Activity to be announced

Wednesday, March the 23rd – Finals Day + Final Party

Thursday, March the 24th – Reserve and/or Departure day





### Registrations and Information:

[registration@worldrookietour.com](mailto:registration@worldrookietour.com)

Phone +39 059.9783397 or +39.340.3285569

All WRT events, including the finals, will follow all future directives on Covid19 prevention, to ensure the safety of riders, coaches, companions and staff.

**The World Rookie Tour is organized by Black Yeti company** in collaboration with National and International Sports Associations and it is made possible by Red Bull, Völkl, Marker, Union Bindings, TSG Protection, Level Gloves, Surftolive.com, Jail Jam, Elle-Erre Easy Flag, Nitro Snowboards, and Moon. You can follow the World Rookie Tour on our international media partners Sequence Magazine, Boardriding.com, Prime Snowboarding, Prime Skiing, Source Skateboarding, and Quattro Media.

For Snowboard, Freeski and Skateboard Calendar, please check the last [online version here](#).

### Follow the World Rookie Tour

Web: [www.worldrookietour.com](http://www.worldrookietour.com)

Facebook: [www.facebook.com/worldrookietour](http://www.facebook.com/worldrookietour)

Instagram: [www.instagram.com/worldrookietour](http://www.instagram.com/worldrookietour) @worldrookietour #worldrookietour

Vimeo: [www.vimeo.com/channels/worldrookietour](http://www.vimeo.com/channels/worldrookietour)

email: [info@worldrookietour.com](mailto:info@worldrookietour.com)

*If you dream to become a professional action sport athlete,  
then your future starts from the World Rookie Tour!*

### ABOUT WORLD ROOKIE TOUR

The World Rookie Tour is organized by the Black Yeti srl in collaboration with World Snowboard Federation, National Snowboard, Ski and Skateboard Associations, and selected action sports agencies. It was born in 2005 as a series of youth snowboard events and it consists now of a selection of high-quality International events for snowboard, Freeski, Skateboard and Surf, the so-called "Rookie Fests", reserved for riders under 18's only, in Europe, North and South America, Oceania and Asia. The World Rookie Tour consists not only of competitions: it also features loads of other activities to help rookies to grow in the field of professional action sports, such as photo & video shootings, avalanche, and rescue clinics, meetings with photographers, and international team managers, parties and English talks. Since year zero, it awards tickets to world-class events such as X Games Norway, Audi Nines, The Arctic Challenge, The Air & Style, The World Snowboarding Championships, Red Bull Roller Coaster, Simple Session, Mystic Sk8 Cup, invitations to professional photo & video shootings, and shooting trip all around the world. Every year the tour crowns the World Rookie Champions at the end of the season, during the World Rookie Finals, a unique event format where the best youngsters from almost 30 countries compete and have fun. More information at [www.worldrookietour.com](http://www.worldrookietour.com).

### ABOUT BLACK YETI srl

The Black Yeti is an amateur sports club dedicated to the realization of Snowboard, Freeski, Skateboard and Surf projects for boys and girls up to 18 years of age, at international level. One of the most successful projects is the World Rookie Tour, the biggest and the most famous tour in the action sports world that attracts 3.000 young athletes from 30 nations to the events called "Rookie Fest", organized all over the world: Italy, Europe, North and South America, Oceania and Asia. The Rookie Fests program includes not only the competition but also many side activities such as avalanche and rescue clinics, workshops, and English talks.





### World Rookie Tour Media Manager

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### World Rookie Tour Event Coordinator

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## PROGRAM WORLD ROOKIE FREESKI FINALS 2022

(this program could be modified)

| SATURDAY 19th MARCH           |   |
|-------------------------------|---|
| 15.00 - 18.00                 | Race Office @ Sala della Cultura (Madonna di Campiglio, Via Pradalago 8) – only for information and lift tickets distribution.  |
| SUNDAY 20th MARCH             |   |
| 9.00 - 12.30 // 15.00 - 19.00 | Race Office @ Sala della Cultura (Madonna di Campiglio, Via Pradalago 8) - Riders, coach and media registrations. Payment of Entry Fee (only in cash). Bibs Distribution. |
| 10.30 - 14.30                 | Free Training at Ursus Snowpark   |
| 17.00-19.30                   | Welcome Apertif @ Cafè D'or   |
| MONDAY 21st MARCH             |   |
| 9.00 - 10.00 // 16.00 - 19.00 | Race Office @ Sala della Cultura (Madonna di Campiglio, Via Pradalago 8) - Riders, coach and media registrations. Payment of Entry Fee (only in cash). Bibs Distribution. |
| 10.30 - 14.30                 | Official Training at Ursus Snowpark   |
| 16.30 - 19.30                 | Acrobatic Training Session @Freestyle Academy // Max 40 rider each group (16.30-18.00 / 18.00-19.30)  |
| 21.00                         | Coach Meeting online  |
| TUESDAY 22nd MARCH            |   |
| 15.00 - 18.00                 | Race Office @ Sala della Cultura (Madonna di Campiglio, Via Pradalago 8)  |
| 10.00 - 15.00                 | Quali at Ursus Snowpark   |
| 16.00-17.30                   | Special Activity to be announced  |
| 21.00                         | Coach Meeting online  |
| WEDNESDAY 23 MARCH            |   |
| 17.00 - 19.00                 | Race Office @ Sala della Cultura (Madonna di Campiglio, Via Pradalago 8)  |
| 10.00 - 15.00                 | Finals at Ursus Snowpark  |
| 16.00                         | Final Party @ Fortini LAB (at the starting of Groste Gondola)   |
| THURSDAY 24th MARCH           |   |
| all day                       | reserve day + departure at Ursus Snowpark   |





Afternoon activities and workshop will be added following the Italian regulation against Covid-19 diffusion.





## EVENT INFO SHEET

### 2022 WORLD ROOKIE FREESKI FINALS - URSUS SNOWPARK, MADONNA DI CAMPIGLIO

|                         |   |
|-------------------------|---|
| <b>Event</b>            | World Rookie Freeski Finals   |
| <b>Location</b>         | Madonna di Campiglio (Italy), Ursus snowpark  |
| <b>Date</b>             | March 20 <sup>th</sup> – 24 <sup>th</sup> 2022  |
| <b>Race Office:</b>     | Sala della Cultura, Madonna di Campiglio, Via Pradalago 8   |
| <b>Event Format</b>     | Freeski Slopestyle  |
| <b>Age groups</b>       | Rookie (1 <sup>st</sup> Jan 2004 – 31 <sup>st</sup> Dec 2006) / Grom (after 1 <sup>st</sup> Jan 2007)   |
| <b>Prize</b>            | 2 tickets to compete in FIS World Cup 2022-2023<br>2 special Red Bull Experience at Prime Session in Stubai, Austria<br>1 ticket to Red Bull Infinite Lines in Avoriaz, France<br>1 ticket to Absolute Spring Battle in Flachauwinkl, Austria<br>2 "Golden Tickets"<br>6 Surf Camps in Santander by <a href="http://www.surftolive.com">www.surftolive.com</a><br>Products from sponsors Volkl, Marker, TSG and other to be announced   |
| <b>Qualified Riders</b> | <p>The Top 3 riders (both male and female / rookies and groms) from every WRT stops of the from 2021/22 are already qualified to the World Rookie Finals. All the podium riders from the Hintertux World Rookie Freeski Finals 2021 are already qualified (if they are still in the age).</p> <p>In addition to that every nation will have 6 spots as wild card to compete in WRT Freeski Finals.</p> <p>Note: FIS code is not mandatory to compete in World Rookie Freeski Finals.</p>  |
| <b>Registration</b>     | Registration must be done by the National Federation or national coach, for the whole "National Team", by sending the application form to <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a>  |
| <b>Accommodation</b>    | <p>All the athletes, coaches and parents will be accommodated with a special deal at the Olympic Regina 3stars hotel located in Pinzolo: <a href="https://www.olympichotels.it/hotels/regina-hotel/">https://www.olympichotels.it/hotels/regina-hotel/</a></p> <p>At the end of the availability in the over mentioned hotel the organization will provide a different accommodation as similar as possible.</p>  |
| <b>Prices</b>           | <p>All-inclusive packages:</p> <p><b>RIDERS: 499€</b><br/><b>COACHES/PARENTS: 399€</b></p> <p>All-inclusive packages includes:</p> <ul style="list-style-type: none"><li>• 3 days lift tickets (Monday 21<sup>st</sup> – Tuesday 22<sup>nd</sup> – Wednesday 23<sup>rd</sup>),</li><li>• 4 nights accommodation in 3star hotel with half board treatment in multiple room (check-in Sunday 20<sup>th</sup> – check-out Thursday 24<sup>th</sup>)</li><li>• entry fee (just for riders)</li><li>• afternoon activities, free drinks and welcome goodie bag</li></ul> |





**For single room extra cost: 20€ per night**

*For no-show not communicated at least 5 days in advance a penalty of the **full amount of the reservation** will be charged to the national association or club.*

**IMPORTANT: if you have any special requests for your accommodation like different check-in/check-out dates or you need more days of lift-tickets just let us know at the moment of the inscription and we will manage them!**

|                                 |   |
|---------------------------------|---|
| <b>Bibs Deposit</b>             | ID or 30€ (cash)  |
| <b>Judging</b>                  | With official judges and freeski experts.   |
| <b>Park Shaping</b>             | Ursus Snowpark Crew.  |
| <b>Transportation</b>           | Taxi and Shuttle service to Madonna di Campiglio are available from the nearest airport: Milan Bergamo and Verona. More info here:<br><a href="https://www.campigliodolomiti.it/en/pagine/dettaglio/contact_us,76/how_to_get_here,187.html">https://www.campigliodolomiti.it/en/pagine/dettaglio/contact_us,76/how_to_get_here,187.html</a> |
| <b>Media Accreditation</b>      | Contact by e-mail <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a>  |
| <b>TV Production &amp; Pics</b> | After the event, video highlights, footage and photos of the event will be available (contact <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a> ).   |
| <b>Sponsor &amp; Partner</b>    | APT Madonna di Campiglio, Funivie Madonna di Campiglio, Trentino, Ursus Snowpark, Volkl, Marker, TSG International, SurfToLive.com, Sticker Mule, Moon srl, Level, Jail Jam, Elle Erre, Blue-Tomato. Media Partner: Boardriding.com, Quattro Media. The event is energized by Red Bull.   |
| <b>Organization</b>             | Black Yeti SSD arl and MOON srl.  |
| <b>Contact for info</b>         | <b>Marco Sampaoli</b> - <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a> - ph: 0039.059.9783397 or 0039.340.3285569   |
| <b>Official Website</b>         | <a href="http://www.worldrookietour.com">www.worldrookietour.com</a>  |

