

FRENCH FRIES ROOKIE FEST Announced

13-17 May 2024

Les Deux Alpes, France | Skateboard

EVENT INTRODUCTION

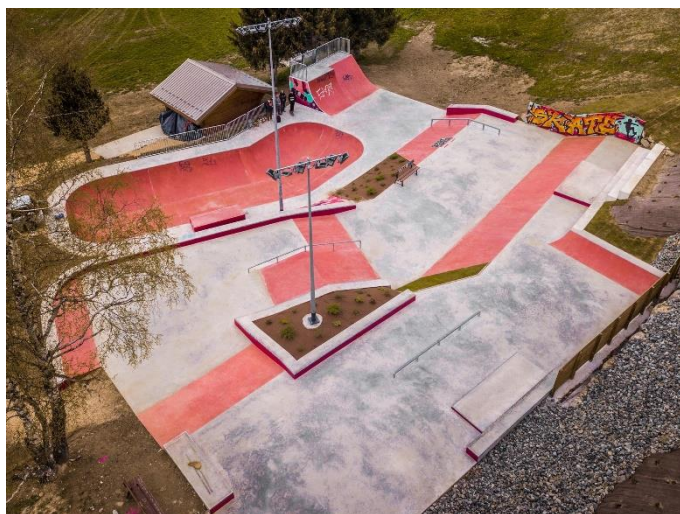
When flowers bloom in your backyard, the Black Yeti turns to skateboard and heads straight to France. Meet him in the great skatepark of Les Deux Alpes for **French Fries Rookie Fest** will take place.



This famous resort also offers a 3400 m. high glacier with a mad snowpark and is the inevitable spot for spring seshs and high-level riding. While rookies will sharpen their freestyle skills on snow, skaters will enjoy the park and the many workshops offered by the organizing team.

Elsewhere in the village, there's so much to do at walking distance, whether in the swimming pool, the laser game, the summer sledge, or on the world-renown slopes of downhill mountain-biking.

What's even more unique is that the French Fries Rookie Fest is part of a unique combo, as it is linked to the Spring Rookie Camp and to a Freestyle Snowboarding Rookie Fest, all happening in Les Deux Alpes at the same time. This will give all riders the occasion to meet a number of sideways-oriented sis and bros.



Come around and see by yourselves! The French Fries Rookie Fest will host you in style. Various workshops will make it for riders' cohesion and exchange, DJs and live music on snow, tattoo workshop, hip-hop dance, yoga sessions, and brands' village where boards and more will be tested.

National delegations are expected to reach Les Deux Alpes on Saturday, 13 May 2024, to be in place for the beginning of training on May 14. Comp will happen on 15 and 16, keeping one weather day for safety. Workshops and other activities will be held on

the afternoon and evening. More details while on the spot.

What are you waiting for?
Come and join the 2024 World Rookie Tour: the future is here!

ENTRY PACKAGES

Arrival 13th – Departure 17th

Lodging at the official hotel Atmosphere

Breakfast, lunch and dinner

Workshops

Registration fees

Goodies

Price: **All included for 350 € per person**

The resort of Les Deux Alpes is located in the French Alps – see below.



Website: <https://www.les2alpes.com/winter/>

Google map link: <https://goo.gl/maps/cjxpPBeh6VBxTz5Q6>

Entry Criteria:
Age Groups – 2024 World Rookie Tour events are reserved to Rookies (born from 1st of January 2005 to 31st of December 2008) and Groms (born from 1st of January 2009 and up), both male and female. All contests in the World Rookie Tour will generate valuable results for the World Rookie Rank and all the riders on the podium will be qualified for the end of season World Rookie Finals.

INFO AND REGISTRATION

See registration form in a separate document

Send it back asap to spring.rookie.camp@gmail.com

The World Rookie Tour is organized by the Black Yeti company in collaboration with National and International Sports Associations and it is made possible by Red Bull, Burton, Blue Tomato, Völkl, Marker, TSG Protection, Level Gloves, Surftolive.com. You can follow the World Rookie Tour on our international media partners Boardriding.com, Fuel TV, Prime Snowboarding, Prime Skiing, Source Skateboarding, Sequence Magazine and Quattro Media.

Follow the World Rookie Tour online:

Web: www.worldrookietour.com

Instagram: www.instagram.com/worldrookietour

Facebook fan page: www.facebook.com/worldrookietour

Vimeo channel: www.vimeo.com/channels/worldrookietour

Mail: info@worldrookietour.com



EVENT INFO SHEET
SPRING ROOKIE CAMP & SPRING ROOKIE FEST
LES DEUX ALPES, FRANCE

Event	French Fries Rookie Fest
Location	Les Deux Alpes (France) – The resort is located 1h from Grenoble and 2,5h from Geneva (Switzerland). Here's a google map link to the spot: https://goo.gl/maps/cjxpPBeh6VBxTz5Q6 Resort website: https://www.les2alpes.com/winter/
Date	13-17 May, 2024
Event format	Street skateboarding
Age groups	Rookie (1 st Jan 2005 – 31 st Dec 2008) / Grom (after 1 st Jan 2009)
Prizes	* 2 All-inclusive tickets for the 2024 World Rookie Finals at Mystic Skatepark in Prague * Products from sponsors * All podium riders will be qualified for the 2024 World Rookie Finals at Mystic Skatepark in Prague
Registration	See separate document Send it back asap to spring.rookie.camp@gmail.com
Accommodation	Included in the package
Judging	Official international judges
Transportation	Find your way to Grenoble (France) or Geneva (Switzerland). From there, target the city of Les Deux Alpes through public transports (train and bus). Otherwise take your minibuses...
Media Accreditation	Contact by e-mail spring.rookie.camp@gmail.com
TV Production & Pics	After the event, video highlights, footage and photos of the event will be available (contact spring.rookie.camp@gmail.com and marco@moonsrl.it).
Sponsors & Partners	Sponsors: Les Deux Alpes Resort, Vans, LibTech, Blue Tomato, TSG, Roxy, Nixon, Von Zipper, RedBull, 1mprevu, Hotel Atmosphere, Atelier du Snowboard.
Organization	Snow Future, Black Yeti SSRL and MOON srl.
Contact for info	spring.rookie.camp@gmail.com
Official Website	www.worldrookietour.com

ABOUT THE WORLD ROOKIE TOUR

The World Rookie Tour is organized by the Black Yeti srl in collaboration with World Snowboard Federation, National Snowboard, Ski and Skateboard Associations, and selected action sports agencies. It was born in 2005 as a series of youth snowboard events and it consists now of a selection of high-quality International events for snowboard, Freeski and skateboard, the so-called "Rookie Fests", reserved for riders under 18's only, in Europe, North and South America, Oceania and Asia. The World Rookie Tour consists not only of competitions: it also features loads of other activities to help rookies to grow in the field of professional action sports, such as photo & video shootings, avalanche, and rescue clinics, meetings with photographers, and international team managers, parties and English talks. Since year zero, it awards tickets to world-class events such as X Games Norway, Audi Nines, The Arctic Challenge, The Air & Style, The World Snowboarding Championships, Red Bull Roller Coaster, Simple Session, Mystic Sk8 Cup, invitations to professional photo & video shootings, and shooting trip all around the world. Every year the tour crowns the World Rookie Champions at the end of the season, during the World Rookie Finals, a unique event format where the best youngsters from almost 30 countries compete and have fun. More information at www.worldrookietour.com