

SPRING ROOKIE CAMP + FEST Announced

11-17 May 2024 Spring Camp | 18-19 May 2024 Spring Fest Les Deux Alpes, France | Slopestyle, Snowboard

EVENT INTRODUCTION

When flowers bloom in your backyard, the Black Yeti continues visiting snowy hot spots. Its spring stop - understand the first stop of the 2024-2025 World Rookie Tour - will happen on the unique glacier of Les Deux Alpes in France. Located at around 3400 m high, the glacier is the inevitable spot for spring seshs and high-level riding. This is were the Spring Rookie Fest will take place for its second edition. Down in the village, there's so much to do at walking distance, whether in the skatepark, the swimming pool, the laser game,



the summer sledge, or on the world-renown slopes of downhill mountain-biking.

What's even more unique is that the Rookie Fest will be preceded by a 6-day long Spring Rookie Camp, which will give you the occasion to train, meet international bros and sis, get into the new season, and most importantly, get ready for the contest. As do the pros, the camp includes an exclusive Rookie Prime Line, where professional camera-people will make sure to get your best tricks in the box – just for you.

Come around and see by yourselves! The Spring Camp + Fest will host you in style, both during the camp, the contest and around. Various workshops will make it for riders' cohesion and exchange, DJs and live music on snow, skateboard contest, and brands' village where boards and more will be tested.



CAMP DETAILS

National delegations are expected to reach Les Deux Alpes on Saturday, 11 May 2023, to be in place for the beginning of riding on the 12 of May, until the 17th. Workshops and other activities, such as yoga, will be held on the afternoon and evening. More details while on the spot.

COMP DETAILS

National delegations that are not participating to the camp can also join the contest and are expected to arrive on May 17th. The Spring Rookie Fest will

















SPRING ROOKIE CAMP | LES DEUX ALPES • FRANCE

take place on 18 and 19 of May.



What are you waiting for? Come and join the 2025 World Rookie Tour: the future is here!

ENTRY PACKAGES

SPRING CAMP: Arrival 11th – Departure 17th

Lodging at the official hotel Atmosphere, breakfast, lunch and dinner 6 days full domain lift tickets Access to exclusive Rookie Prime Line Access to pro videos bank Workshops Registration to skate jam Goodies

Price: All included for 670€ per person (additional fees of 100€ for extra coaching)



SPRING ROOKIE FEST: Arrival 17th – Departure 19th

Registration to the contest Lodging at the official hotel Atmosphere, breakfast, lunch and dinner 2 days full domain lift tickets Workshop Goodies

Price: All included for 350€ per person / 220€ for coaches

SPECIAL PACKAGES CAMP+COMP: Arrival 11th - Departure 19th

All of the above!

Price: All included for 850€ per person (additional fees of 120€ for extra coaching)

The resort of Les Deux Alpes is located in the French Alps – see below.

Website: https://www.les2alpes.com/winter/

Google map link: https://goo.gl/maps/cjxpPBeh6VBxTz5Q6

Entry Criteria:

Age Groups - 2025 World Rookie Tour events are reserved to Rookies (born from 1st of January 2007 to 31st of December 2009) and Groms (born from 1st of January 2010 and up), both male and female. All contests in the World Rookie Tour will generate valuable results for the World Rookie Rank and all the riders on the podium will be qualified for the end of season World Rookie Finals.

















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INFO AND REGISTRATION

See registration form in a separate document Send it back asap to spring.rookie.camp@gmail.com

The World Rookie Tour is organized by the Black Yeti company in collaboration with National and International Sports Associations and it is made possible by Red Bull, Burton, Blue Tomato, Völkl, Marker, TSG Protection, Level Gloves, Surftolive.com. You can follow the World Rookie Tour on our international media partners Boardriding.com, Fuel TV, Prime Snowboarding, Prime Skiing, Sourge Skateboarding, Sequence Magazine and Quattro Media.

Follow the World Rookie Tour online:

Web: www.worldrookietour.com

Instagram:www.instagram.com/worldrookietour

Facebook fan page: www.facebook.com/worldrookietour Vimeo channel: www.vimeo.com/channels/worldrookietour

Mail: info@worldrookietour.com

If you dream to become a professional snowboarder, then your future starts from the World Rookie Tour!





















EVENT INFO SHEET SPRING ROOKIE CAMP & SPRING ROOKIE FEST LES DEUX ALPES, FRANCE

Event Spring Rookie Camp & Spring Rookie Fest

Location Les Deux Alpes (France) - The resort is located 1h from Grenoble and 2,5h from Geneva

(Switzerland). Here's a google map link to the spot: https://goo.gl/maps/cjxpPBeh6VBxTz5Q6

Resort website: https://www.les2alpes.com/winter/

Date Camp: May 11-17, 2024 | Comp: May 18-19, 2024

Event format Slopestyle

Rookie (1st Jan 2007 – 31st Dec 2009) / Grom (after 1st Jan 2010) Age groups

Prizes * 2 All-inclusive tickets for the 2025 World Rookie Finals in Kitzsteinhorn Zell Am See Kaprun (Austria)

* 2 All-inclusive tickets to the 2025 Spring Rookie Camp

* Products from sponsors

* All podium riders will be qualified for the 2025 World Rookie Finals in Kaprun (Austria)

Registration See separate document

Send it back asap to spring.rookie.camp@gmail.com

Accommodation Included in the package

Bibs Deposit ID or 30€ (cash) per bib

Official international judges Judging

Park Shaping Les Deux Alpes Snowpark Crew

Transportation Find your way to Grenoble (France) or Geneva (Switzerland). From there, target the city of Les Deux Alpes

through public transports (train and bus). Otherwise take your minibuses...

Media Accreditation Contact by e-mail spring.rookie.camp@gmail.com

TV Production & Pics After the event, video highlights, footage and photos of the event will be available (contact

spring.rookie.camp@gmail.com and marco@moonsrl.it).

Sponsors & Partners Sponsors: Les Deux Alpes Resort, Blue Tomato, TSG, Union Bindings, 1mprevu, Hotel Atmosphere.

Organization Snow Future, Black Yeti SSRL and MOON srl.

Contact for info spring.rookie.camp@gmail.com

Official Website www.worldrookietour.com

















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ABOUT THE WORLD ROOKIE TOUR

The World Rookie Tour is organized by the Black Yeti ssrl in collaboration with World Snowboard Federation, National Snowboard, Ski and Skateboard Associations, and selected action sports agencies. It was born in 2005 as a series of youth snowboard events and it consists now of a selection of high-quality International events for snowboard, Freeski and skateboard, the so-called "Rookie Fests", reserved for riders under 18's only, in Europe, North and South America, Oceania and Asia. The World Rookie Tour consists not only of competitions: it also features loads of other activities to help rookies to grow in the field of professional action sports, such as photo & video shootings, avalanche, and rescue clinics, meetings with photographers, and international team managers, parties and English talks. Since year zero, it awards tickets to world-class events such as X Games Norway, Audi Nines, The Arctic Challenge, The Air & Style, The World Snowboarding Championships, Red Bull Roller Coaster, Simple Session, Mystic Sk8 Cup, invitations to professional photo & video shootings, and shooting trip all around the world. Every year the tour crowns the World Rookie Champions at the end of the season, during the World Rookie Finals, a unique event format where the best youngsters from almost 30 countries compete and have fun. More information at www.worldrookietour.com















