

**UK ROOKIE FEST announced  
29.Feb-1.Mar.2024-Snozone-Milton Keynes**

Born in 2005, the World Rookie Tour started out as a series of youth snowboard events and has evolved to become a series of high-quality international action sports events for snowboard, freeski, skateboard and surf. The so-called "Rookie Fests", are reserved for riders under 18 only, in Europe, North and South America, Oceania and Asia.

For the first time ever, the World Rookie Tour is making a stop in the UK on a REAL SNOW !!!

UK Rookie Fest will be giving an opportunity to the two best riders ,in both FreeSki and Snowboard, to win an invitation to the World finals in Italy (freeski) and Austria (snowboard)

The UK stop of the World Rookie Tour will take place at SNOZONE - Milton Keynes, UK's leading snow center for indoor freestyle skiing and snowboarding on real snow. The modern approach and the good vibes at Snozone are the perfect combination for a World Rookie Tour competition.

## Event Program

### 29.Feb. - Qualifications

18:00 - 18:45 - bib distribution / check in

19:00 - Coach/Riders Meeting

19:15 - 20:00 Training

20:15 - 21:45 Qualifications

### 1.Mar. - Finals

19:15 - 19:45 Training

20:00 - 21:15 Finals

21:30 - Award Ceremony and Prizes!

Free Ski and Snowboard are starting together

Heats and starting lists will be distributed on site.

Qualifications - 2 runs, best counts

Finals - 3 runs, best counts

Judging criteria - overall impression ( will be explained at the Coach/Riders Meeting )

**What are you waiting for?**

**Come and join the 2024 World Rookie Tour: the future is here!**



### Entry

Event fee for the registered riders is covered by Pamporovo resort, with compliments to the young UK riders. ([www.pamporovo.me](http://www.pamporovo.me))

Bip Deposit - 20 GBP ( in cash due the check in )

### Qualifying criteria to the World RookieSnowboard and Free Ski Finals

Top 3 riders from each WRT qualification event, are qualifying to the World Rookie Finals 2024.

The Best Girl and Best Boy in both freeski and snowboard will get an All inclusive invitation for the finals ( including: accommodation HB, event entry fee, lift pass )

For all the other information about the WRT Qualifying criteria check [The Tour - World Rookie Tour](#)

### World Rookie 2024 Rank and Age Categories

Age Groups – 2024 World Rookie Tour events are reserved to Rookies (born from 1st of January 2006 to 31st of December 2008) and Groms (born from 1st of January 2009 and up), both male and female.

### Event Registrations:

[https://docs.google.com/forms/d/e/1FAIpQLSfB6qYmuU6FMZuRrXLqh\\_621dwbl\\_TmMoXBYpPzaEcIlsVoKg/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfB6qYmuU6FMZuRrXLqh_621dwbl_TmMoXBYpPzaEcIlsVoKg/viewform?usp=sf_link)

### CONTACTS

Venue - Snozone - +443330030520 - [enquiriesmk@snozoneuk.com](mailto:enquiriesmk@snozoneuk.com) Instagram - [@snozone](https://www.instagram.com/snozone)

Snozone Head of Freestyle- Mason Ferreebee - [mason.ferebee@snozoneuk.com](mailto:mason.ferebee@snozoneuk.com)

Media - Fern Media - [info@fernmedia.co.uk](mailto:info@fernmedia.co.uk) Instagram - [@fern.media](https://www.instagram.com/fern.media)

WRT Event manager - Ivan Furkov - +447342197576 [ivan@worldrookietour.com](mailto:ivan@worldrookietour.com)

### 2024 World Rookie Tour Calendar

Check the last updated version of the WRT calendar here:

[Calendar - World Rookie Tour](#)

Check the event profile at the WRT web page:

[UK Rookie Fest Event profile](#)



UK ROOKIE FEST.SNOZONE.MILTON KEYNES



# UK ROOKIE FEST

MILTON KEYNES

29.FEB - 1.MAR



blue-tomato

quattromedia

BOARDRIDING.COM

WORLDROOKIETOUR.COM | INFO@WORLDROOKIETOUR.COM | WORLDROOKIETOUR WORLDROOKIETOUR





## EVENT INFO SHEET

### UK ROOKIE FEST, SNOZONE, MILTON KEYNES

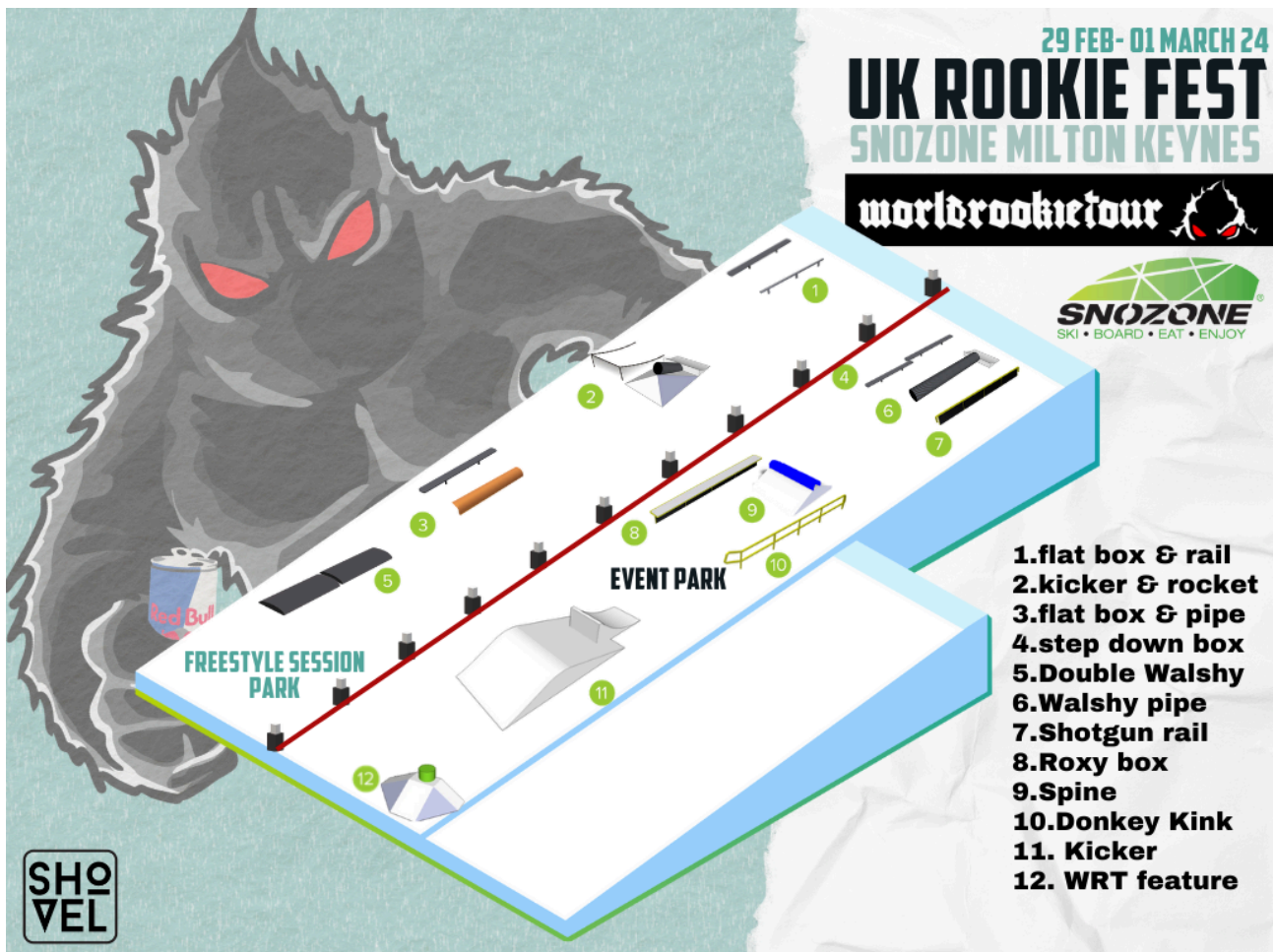
<b>Event</b>	UK ROOKIE FEST
<b>Location</b>	MILTON KEYNES, SNOZONE 602 Marlborough Gate, Milton Keynes MK9 3XS <a href="#">Google maps</a>
<b>Date</b>	29 February & 1 March 2024
<b>Event Format</b>	Slopestyle open for free ski and snowboard
<b>Age groups</b>	Age Groups – 2024 World Rookie Tour events are reserved to Rookies (born from 1st of January 2006 to 31st of December 2008) and Groms (born from 1st of January 2009 and up) both male and female
<b>Prize</b>	2 All-inclusive tickets for the 2024 World Rookie Finals for both Free Ski and Snowboard (best girl and boy ski + best boy and girl Snowboard ) Products and prizes from our tour sponsors Blue-Tomato, TSG, Volkl & Shovel Snowsports All podium riders will also get qualified* for the 2024 World Rookie Finals (*not all inclusive tickets)
<b>Qualified Riders</b>	National team athletes can be registered directly by National Snowboard Association (registration to be submitted by national secretary or national/regional coach)
<b>Registration</b>	Registration must be done online: <a href="#">REGISTER NOW</a>
<b>Judging</b>	With official judges
<b>Media Accreditation</b>	Contact by e-mail <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a>
<b>TV Production &amp; Pics</b>	After the event, video highlights, footage and photos of the event will be available (contact <a href="mailto:registration@worldrookietour.com">registration@worldrookietour.com</a> ).
<b>Sponsor &amp; Partner</b>	Sponsor: Pamporovo Resort, Shovel Snowsports, TSG, Blue Tomato. Media Partner: Boardriding.com, Quattro Media.
<b>Organization</b>	TRS Studio
<b>Local Organizer:</b>	<b>Snozone Milton Keynes</b>
<b>Event Manager</b>	Ivan Furkov +447342197576 <a href="mailto:ivan@worldrookietour.com">ivan@worldrookietour.com</a>
<b>Official Website</b>	<a href="http://www.worldrookietour.com">www.worldrookietour.com</a>

#### ABOUT THE WORLD ROOKIE TOUR

The World Rookie Tour is organized by the Black Yeti srl in collaboration with World Snowboard Federation, National Snowboard, Ski and Skateboard Associations, and selected action sports agencies. It was born in 2005 as a series of youth snowboard events and it consists now of a selection of high-quality International events for snowboard, Freeski, Skateboard and Surf, the so-called "Rookie Fests", reserved for riders under 18's only, in Europe, North and South America, Oceania and Asia. The World Rookie Tour consists not only of competitions: it also features loads of other activities to help rookies to grow in the field of professional action sports, such as photo & video shootings, avalanche, and rescue clinics, meetings with photographers, and international team managers, parties and English talks. Since year zero, it awards tickets to world-class events such as X Games Norway, Audi Nines, The Arctic Challenge, The Air & Style, The World Snowboarding Championships, Red Bull Roller Coaster, Simple Session, Mystic Sk8 Cup, invitations to professional photo & video shootings, and shooting trip all around the world. Every year the tour crowns the World Rookie Champions at the end of the season, during the World Rookie Finals, a unique event format where the best youngsters from almost 30 countries compete and have fun. More information at [www.worldrookietour.com](http://www.worldrookietour.com).

The World Rookie Tour is organized by Black Yeti company in collaboration with National and International Sports Associations and it is made possible by Red Bull, Burton, Nitro, Völkl, Marker, Union Bindings, TSG Protection, Level Gloves, Surfolive.com, Jail Jam, Elle-Erre Easy Flag. You can follow the World Rookie Tour on our international media partners Boardriding.com, Prime Snowboarding, Prime Skiing, Source Skateboarding, Sequence Magazine and Quattro Media.





*If you dream to become a professional snowboarder,  
then your future starts from the World Rookie Tour!*