

FRENCH KISS ROOKIE FEST Announced

23-25 February 2024 | Font Romeu, France | Slopestyle, Snowboard

EVENT INTRODUCTION

The Black Yeti makes its stop in France again in the stunning resort of Font Romeu, located at the heart of the Pyrenees mountain range in the southern part of the country. Known for its friendly atmosphere and frequently visited by national teams from all kinds of sports seeking altitude training, Font Romeu set a benchmark in sport facilities in Europe some decades ago and keeps moving forward. The resort hosts the French National Training Center in Snowboard Freestyle and is home to the Sunny Park, one the best snowparks in Europe, located 2100 m high. Come around and see by yourselves! Surrounded by several hot springs, climbing area and close to the Spanish border, The French Kiss Rookie Fest will host you in style, both during the contest and around. Various workshops will make it for riders' cohesion and exchange, DJs and live music on snow, and a brands' village where boards and more will be tested.



See a short video edit of the snowpark here:

<https://www.instagram.com/p/C2fpi-JoGUP/?igsh=MWxoMDVtODY0dWI3cQ==>

National delegations are expected to reach Font Romeu on Thursday, 22 February 2024, to be in place for the official training on Friday 23. Competition will happen on 24 and 25 February 2024. Workshops and other activities will be held on the afternoon and evening. Expect a rumble in the park with artists, amazing prizes, shooting sessions, movies screening, delicious food, and more surprises...

Come taste the French kiss, baby!

What are you waiting for?

Come and join the 2024 World Rookie Tour: the future is here!



ACCOMODATION AND ENTRY PACKAGES

Accommodations must be organized in advance by the participants! Please find our partnering hotel and agencies in the info sheet below. Use the Code : World Rookie Tour.

Entry Fee: 180 €

This includes starting fee, three days liftpasses, and cold lunch packages for 24 and 25 February 2024. The fee also includes awesome individual welcome packs, workshops and activities.

The resort of Font Romeu is located in Southern France, close to Spain.

Website: <https://www.altiservice.com/font-romeu-pyrennees-2000>

Google map link: https://maps.app.goo.gl/NgswQ9oxKvTmWJDq9?g_st=ic

Entry Criteria:

Age Groups – 2024 World Rookie Tour events are reserved to Rookies (born from 1st of January 2006 to 31st of December 2008) and Groms (born from 1st of January 2009 and up), both male and female. All contests in the World Rookie Tour will generate valuable results for the World Rookie Rank and all the riders on the podium will be qualified for the end of season World Rookie Finals.

INFO AND REGISTRATION

See registration form in a separate document

Send it back asap to familha.snowboard@gmail.com, cc: registration@worldrookietour.com

Names of contact persons: Laurent

The World Rookie Tour is organized by the Black Yeti company in collaboration with National and International Sports Associations and it is made possible by Red Bull, Burton, Nitro Völkl, Marker, TSG Protection, Level Gloves, SurfTolive.com, Jail Jam, Elle-Erre Easy Flag, and Libtechnologies, Gnu Snowboards, Union Bindings, ThirtyTwo and Guzet Sports. You can follow the World Rookie Tour on our international media partners Boardriding.com, Prime Snowboarding, Prime Skiing, Source Skateboarding, Sequence Magazine and Quattro Media.

Follow the World Rookie Tour online:

Web: www.worldrookietour.com

Instagram: www.instagram.com/worldrookietour

Facebook fan page: www.facebook.com/worldrookietour

Vimeo channel: www.vimeo.com/channels/worldrookietour

Mail: info@worldrookietour.com

*If you dream to become a professional snowboarder,
then your future starts from the World Rookie Tour!*





EVENT INFO SHEET
FRENCH KISS ROOKIE FEST, FONT ROMEU, FRANCE

Event	French Kiss Rookie Fest
Location	Font Romeu (France) – The resort is located 2,5 hours from Toulouse Airport, and 2 hours from Barcelona Airport. It is located at the heart of a Natural Regional Park. Here's a google map link to the spot: https://maps.app.goo.gl/NGswQ9oxKvTmWJDq9?g_st=ic Resort website: https://www.altiservice.com/font-romeu-pyrennees-2000
Date	February 23-25, 2023
Event format	Slopestyle
Age groups	Rookie (1 st Jan 2005 – 31 st Dec 2008) / Grom (after 1 st Jan 2009)
Prizes	* 2 All-inclusive tickets for the 2024 World Rookie Finals in Kaprun (Austria) * All podium riders will be qualified for the 2024 World Rookie Finals in Kaprun (Austria) * Products from sponsors Bains de St-Thomas, Blue Tomato, TSG, LibTech, Union Bindings
Registration	See separate document Send it back asap to familha.snowboard@gmail.com , cc: registration@worldrookietour.com Name of contact person: Laurent Pordié
Accommodation	Auberge La Chouette Special discount with the code Wordl Rookie Tour (Night + Breakfast + dinner) Under 12: 34,60 € / night – Under 18: 43 € / night – Adults: 49,58 € / night lachouette66@orange.fr +33468304293 Agence PMD, for flats and chalets tom@agence-pmd.com +33618990346
Bibs Deposit	ID or 30€ (cash) per bib
Judging	Official international judges
Park Shaping	Charles Beckensale and the Font Romeu Snowpark Crew
Transportation	Find your way to Toulouse (France) or Barcelona (Spain) – second option closer and cheaper. From there, target the city of Font Romeu through public transports (train and bus). Otherwise take your minibuses...
Media Accreditation	Contact by e-mail familha.snowboard@gmail.com
TV Production & Pics	After the event, video highlights, footage and photos of the event will be available (contact familha.snowboard@gmail.com and marco@moonsrl.it).
Sponsors & Partners	Sponsors: Font Romeu Resort, Blue Tomato, TSG, Union Bindings, Bains de St-Thomas, Libtechnologies, Familia Snowboard, ADES, World Snowboard Federation, French Federation of Snowboard and Ski.
Organization	Familha Snowboard, in cooperation with Black Yeti SSRL and MOON srl.

FRENCH KISS ROOKIE FEST | FONT ROMEU • FRANCE



Contact for info Laurent– familha.snowboard@gmail.com

Official Websites www.worldrookietour.com

FRENCH KISS ROOKIE FEST – PROGRAM

Subject to modifications

22 Feb. 2024 – Arrival Day	
15:00 – 19:00	Riders, coaches and media registrations. Payment of entry fees (only in cash or French cheques – no credit cards) at the Riders' Room at Snowpark La Calme
19:00	Team captains meeting at the Riders' Room or on visio.
23 Feb. 2024 – Training Day, Workshops and Activities	
08:00 – 09:30	Riders, coaches and media registrations. Payment of entry fees (only in cash or French cheques – no credit cards) at the Riders' Room
10:00 – 13:00	Official trainings at Snowpark de La Calme
13:00 – 14:00	Lunch Packages to pick up at the park
14:00 – 16:00	Workshop... Wait and see :)
19:15	Team captains meeting at the Riders' Room
24 Feb. 2024 – Slopestyle Contest - Qualifications	
09:00 – 10:00	Training at Snowpark de La Calme
10:30 – 15:00	Qualis
12:30 – 13:30	Lunch Packages to pick up at the park
18:00 – 19:00	Workshop
25 Feb. 2024 – Slopestyle Contest - Finals	
09:00 – 10:00	Training at Snowpark de La Calme
10:30 – 14:00	Finals
11:00 – 13:00	Workshop
13:00	Lunch Packages to pick up at the park
15:00	Prize Giving Ceremony (location t.b.a.)

ABOUT THE WORLD ROOKIE TOUR

The World Rookie Tour is organized by the Black Yeti srl in collaboration with World Snowboard Federation, National Snowboard, Ski and Skateboard Associations, and selected action sports agencies. It was born in 2005 as a series of youth snowboard events and it consists now of a selection of high-quality International events for snowboard, Freeski and skateboard, the so-called "Rookie Fests", reserved for riders under 18's only, in Europe, North and South America, Oceania and Asia. The World Rookie Tour consists not only of competitions: it also features loads of other activities to help rookies to grow in the field of professional action sports, such as photo & video shootings, avalanche, and rescue clinics, meetings with photographers, and international team managers, parties and English talks. Since year zero, it awards tickets to world-class events such as X Games Norway, Audi Nines, The Arctic Challenge, The Air & Style, The World Snowboarding Championships, Red Bull Roller Coaster, Simple Session, Mystic Sk8 Cup, invitations to professional photo & video shootings, and shooting trip all around the world. Every year the tour crowns the World Rookie Champions at the end of the season, during the World Rookie Finals, a unique event format where the best youngsters from almost 30 countries compete and have fun. More information at www.worldrookietour.com

CONTACTS

Local Event Organizer

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Media Manager WRT

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Event Coordinator WRT

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